

No.26-7/2015-T&C-CM

Date: 30.08.2017

Circular T&C-CM No. 40/17-18

To

All CGMs- Telecom Circles/ Telephone Districts

Sub: Offers under GSM Prepaid Mobile Services -reg.


Kindly refer to this office circular of even no. dated 15.06.2017, 18.07.2017 and orders / clarifications issued from time to time on tariff under GSM prepaid mobile services. It has been decided by competent authority to rationalize offers under prepaid mobile services as under:-

- (a) **Data STV 333 (for Sount Zone only):** The unlimited data with speed restriction is revised from existing "Unlimited data (speed reduced to 80kbps after 3GB/day)" to "**Unlimited data (speed reduced to 80kbps after 1GB/day)**".
- (b) **STV 395 (for PAN India):** The validity of STV395 is revised from existing validit of "60 days" to "**71 days**".
- (c) **Data STV 444 (for Sount Zone only):** The unlimited data with speed restriction is revised from existing "Unlimited data (speed reduced to 80kbps after 4GB/day)" to "**Unlimited data (speed reduced to 80kbps after 2GB/day)**".

The revised freebies is tabulated as below:

"Triple ACE" offer 333 (Revised for South Zone only)	"Nehle per dehla" offer 395 (Revised for PAN India)	"BSNL CHAUKKA" offer "444" (Revised for South Zone only)
Unlimited data (speed reduced to 80 kbps after 1 GB/day)	free 3000 minutes On net voice (Local/STD) + free 1800 minutes offnet (Local/STD), after free minutes call charge @20p/min + Unlimited data (speed reduced to 80kbps after 2 GB/day)	Unlimited data (Speed reduced to 80 Kbps after 2 GB/day)
Validity: 56 days	Validity: 71 days	Validity: 90 days

2. The offers will be available with effect from 04.09.2017.
3. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
4. **Circles shall report to TRAI offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with date of implementation of the tariff in reporting circle without reference to any other circular. TRAI has directed to ensure that the Reporting shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorse/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.**
5. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
6. This circular is issued based on the approval of ECT vide Approval no. 2987 dated 29.08.2017 in P&P-CM cell file No. 3-38/ECT/2015/P&P-CM (Pt. II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in


 (N. S. Dhama)
 DGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) PGM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS -Billing Centres).
- 8) GM (VAS-Tech)/PGM (NWO-CM)/PGM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


 (Rakesh Arya)
 Dy. Manager (T&C-CM)